

The official newsletter of the City of Hollister



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Hollister Celebrates 150th Anniversary

Through out the summer, the City of Hollister celebrated its 150th (Sesquicentennial) Anniversary with a series of six events hosted throughout the city. The series of events were organized by the City of Hollister's 150 Year Committee. To kick off the festivities, the city hosted a firework show on July 4th at Marguerite Maze Middle School.

On July 9th, the city hosted an Arts & Cultural Day on San Benito Street which included a Paint & Sip Paint Party for adults and activities for kids and young adults. Later that evening, the band Latin Heat provided live entertainment complete with a dance party in the street. The following Saturday, the Hollister Downtown Association held their Annual Street Festival & Car Show. Residents enjoyed visiting local establishments, listening to live music, participating in raffles, and viewing over 250 vehicles from all eras. (Continued on page 2)





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On July 23rd, the Hollister Recreation hosted a Fun Run and had different games and activities at various parks throughout the city. Residents were able to participate in a kite flying event and a disc golf tournament at the newly opened Park Hill Disc Golf Course.

A Beautification Day was hosted on July 30th in an effort to beautify and clean up the downtown area. The City also hosted Wonky

Street Kart Racing on Ladd Lane which saw many residents attend in costume. Later that night, the city hosted a Family Fun Night Downtown with games and local food vendors.

To culminate the Sesquicentennial Anniversary on August 6th, the City of Hollister hosted numerous events throughout the day. To kick off the day, a parade through the downtown area was held. Following the parade, a dedication ceremony was hosted at the Veterans Memorial Building. A time capsule and the Blue Star Memorial Plaque were dedicated at this event. Residents were able to come downtown, play carnival games, and enjoy a ride on a giant slide and Ferris wheel.

The Sesquicentennial Gala was the culmination of the summer long celebration. This was a ticketed event and was open to the public. The gala featured a cocktail hour, appetizers, a plated dinner, desserts, proclamations, and presentations from various local, state, and federal officials. This event was developed and hosted in partnership with the San Benito County Chamber of Commerce and Foundation.

The Sesquicentennial Anniversary events would not have been possible without the tireless contributions of the City of Hollister's 150th Committee and the dedication of the city staff and the local staff of the nonprofit community. The spirit of the City of Hollister was captured throughout the summer events and the joy of those in attendance.



Mayor Velazquez, Councilmember Resendiz, Councilmember Perez, City Manager Brett Miller, Councilmember Morales, and City Treasurer Gomez with proclamations from the State Assembly, State Senate, and other agencies



Honoring the Legacy of César Chávez



Mariachi Juvenil Corazon Jalisciense with the new street sign

On August 15th, the Hollister City Council approved the remaining of the portion of Union Road from Fairview Road to Highway 25 to Avenida César Chávez.

Later that week on August 20th, over one hundred community members and government officials attended a ribbon cutting ceremony and march commemorating the renaming of the road.

Attendees were treated to beautiful weather and the rich sounds of local youth musicians, Mariachi Juvenil Corazon Jalisciense. Members of Chávez's family were in attendance and two of his great grandchildren had the honor of cutting the red ribbon signifying the official changing of the street name. Many local leaders along with government officials and members of the Chávez family spoke to attendees. The event culminated with a march down the newly dedicated Avenida César Chávez.



Idris and Isaiah Myers, great grandchildren of Chávez, cutting the red ribbon



Vince Luna and George Delgado prepare to install the new street sign

City Council Appoints Assistant City Manager



On August 15th, the Hollister City Council appointed David Mirrione as Assistant City Manager. Prior to joining the City of Hollister, Mr. Mirrione served as an Assistant County Executive Officer for the County of Merced and was responsible for the development and oversight of the annual budget, public affairs, legislative affairs, and multiple county departments.

Mr. Mirrione resides in Hollister and was raised in San Benito County and started on August 29th.

Upcoming Community Events

Concerts in the Park

McCarthy Park, Alvarado Drive
Field opens at 5:30pm
Bands will perform from 6:00pm to 8:00pm

- Friday, September 16th - Corazon Jalisciense, Grupo Folklórico Raíces Mexica, La Calle Show, Mariachi México de Gilroy

Kids Day at the San Benito County Fair

Friday, September 30th from 9:00am to 12:00pm at Bolado Park

32nd Annual Red Ribbon 5K & 3K Walk and Run

Veterans' Memorial Building, 649 San Benito Street
Saturday, October 22nd

- 5K Competitive Run begins at 8:30am
- 3K Fun Run, Stroller Walkers, and Dog Walkers begins at 8:35am

Treat Streets

Downtown Hollister
Monday, October 31st from 4:00pm to 7:00pm

Downtown Hollister Christmas Tree Lighting

Veterans Memorial Building, 649 San Benito Street
Saturday, November 26th at 7:15pm

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