



City of Hollister
Storm Water Management Plan
Annual Report

Reporting Period July 1, 2008 – June 30, 2009

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City of Hollister

ANNUAL REPORT FOR REPORTING PERIOD JULY 1, 2008 – JUNE 30, 2009

General Permit for the Discharger of Storm Water from Small Municipal Separate Storm Sewer Systems (General Permit)

Permit Information: Responsible Person: Clint Quilter, City Manager
Contact Person: Danny Hillstock, Utility Engineer
Mailing Address: 375 Fifth Street
City, State and Zip Code: Hollister, CA 95023
Phone Number: (831) 636-4340
Waste Discharge Identification (WDID#): 3 35MS04062
Reporting Period: July 1, 2008 – June 30, 2009

Executive Summary:

The City of Hollister submitted a Notice of Intent for the Phase II Storm Water Permit requirements for small municipal separate storm sewer systems (MS4s) to the central coast Regional Water Quality Control Board. On February 2, 2006, the central coast Regional Water Quality Control Board accepted the final revisions of Hollister's Storm Water Management Plan (SWMP) and issued the NPDES Small MS4S General Permit, Order Number 2003-0005-DWQ, Waste Discharge Identification Number (WDID#) 3 35MS04062. The City's SWMP plan outlines a comprehensive 5 year plan to establish a number of Best Management Practices (BMPs) to help reduce the discharge of pollutants into waterways and to protect local water quality cause by storm water and urban water run-off within the corporate limits of Hollister.

As with many public agencies throughout California poor economic times are plaguing the City of Hollister, and, as such have resulted in Hollister's reserve funds to diminish significantly requiring program funding cuts, reductions in services, and positions with the City to be eliminated. The downturn in the economy has caused slow growth in the area which results in the City receiving less development fees which would normally fund the storm water pollution programs.

The City believes that until such time as Hollister starts to grow the basic conditions are expected to remain essentially the same as it was when the Storm Water Management Plan was approved. As such, the City also believes that all of the Best Management Practices approved under the City's Storm Water Management Plan are still appropriate storm water pollution mitigation measures at this time.

The City of Hollister is still committed to and progressing forward with its Storm Water Management Program, and is please to report on its success.

BMP Effectiveness Assessment

The effectiveness of the City of Hollister's SWMP BMPs was assessed utilizing a process to evaluate whether BMPs are resulting in desired outcomes, and if the outcomes are being achieved efficiently and cost-effectively.

Outcomes refer to the results of a control measure, program element, or overall program and have been categorized into six Outcome Levels as shown below. Although each level has value in informing and/or supporting management decisions, not all outcome levels are used in every assessment and are not necessarily conducted in sequence.

At this early stage of implementation of the SWMP, it is not expected that any of the BMPs will demonstrate success above Outcome Level 4 below. However, it is believed that over time, through public education and awareness behavior changes will begin to take place and higher Outcome Levels may be achieved and documented in future Annual Reports.

The following primary questions, or Outcome Levels, help to categorize and describe the desired results of the program:

- Level 1 Outcome – Was the program element implemented in accordance with the Permit Provisions and SWMP?
- Level 2 Outcome – Did the program element raise the target audience's awareness of an issue?
- Level 3 Outcome - Did the program element change a target audience's behavior resulting in the implementation of recommended BMPs?
- Level 4 Outcome - Did the program element reduce the load of pollutants from the sources to the storm drain system?
- Level 5 Outcome - Did the program element help to improve runoff quality?
- Level 6 Outcome - Did the program element help to protect receiving water quality?

Minimum Control Measure No. 1

Public Education and Outreach

<i>BMP</i>	<i>Description</i>	<i>Status</i>					
		<i>Implemented</i>	<i>Not Implemented</i>	<i>Modified</i>	<i>Effective</i>	<i>Unknown</i>	<i>Not Effective</i>
PE – 1	Web Page	X			X		
PE – 2	Bulletins, Brochures and Fact Sheets	X			X		
PE – 3	Television Advertising	X			X		
PE – 4	Storm Drain Marking	X			X		
PE – 5	Storm Water Hotline	X			X		
PE – 6	Event Participation	X			X		

General Summary:

PE-1 WEB PAGE: This BMP is for the City to include a link on its web page to provide information specifically related to storm drainage.

PE-2 Bulletins, Brochures and Fact Sheets: This BMP is for the City to develop storm water facts sheets to educate the residential, construction and commercial/industrial communities on ways they can decrease their impact on storm water runoff.

PE-3 Television Advertising: This BMP is for the City to develop an informational presentation regarding storm water pollution for airing by the local Community Access Programming (CMAP) agency.

PE-4 Storm Drain Marking: This is an ongoing BMP. The City conducts a storm drain marking program to advise the public not to pollute the storm drain system. As new catch basins are added to the system they are marked with a do not pollute storm drain message stenciled on the catch basin. The program is supplemented by the inclusion of a comprehensive numbering/identification system of catch basins to allow residents to relay information about a particular catch basin for City response.

PE-5 Storm Water Hotline: This is an ongoing BMP. The City storm water has a hotline to receive storm water complaints from the public. This BMP is akin to ID-6.

PE-6 Event Participation: This BMP is the City's participation in local events which emphasis the impacts and assists with efforts to engage the public in the area of storm water management.

Status of Measurable Goals:

PE-1 Web Page: This measurable goal was met. This ongoing BMP provides storm water information via the City's web site. During this reporting period the City tracked the number of visits to the City's web site and the number of visits accessing the storm water link.

PE-2 Bulletins, Brochures and Fact Sheets: This measurable goal was met. The City has developed facts sheets to educate the community on ways they can decrease their impact on storm water runoff. During this reporting period the City of Hollister distributed storm water pollution awareness literature at the Spotlight on Hollister Trade Show which was open to the public and other government agencies. Also, the City included a storm water pollution awareness message monthly in customers' utility bills. In addition, the City is an agency member of the San Benito County Water Resources Association. During this reporting period a storm water pollution awareness message was also included in the Water Resources Association Quarterly letter.

PE-3 Television Advertising: This measurable goal was met. During this reporting period the public awareness video "After the Storm" aired approximately 213 times on the Community Media Access Partnership (CMAP) channels.

It is also noted that the City's partner agency, San Benito County, along with the Counties of Monterey and Santa Cruz entered into an agreement to implement media messages for general recycling, litter abatement and used oil and oil filter recycling. The group is called the Central Coast Recycling Media Coalition. The group produces, among other themes, a new TV and radio Public Service Announcement (PSA) annually to address the proper way to dispose of used oil and oil filters. Those PSA's either directly or indirectly address or display the storm drains and why it is important to ensure this material (used oil) is kept from being disposed of improperly--i.e. this is our drinking water supply.

PE-4 Storm Drain Marking: This measurable goal was met. There are 1647 drain inlets tied into the storm drain system. All inlets are marked with a storm water pollution awareness message. Approximately 600 drain inlets were repaired or remarked this reporting period.

PE-5 Storm Water Hotline: This BMP goal was met. The City has an established phone line to receive reporting of illegal discharges to the storm water system through the We Tip Hotline. Also, the public is provided with phone numbers to get other information such as how to dispose of household hazardous waste.

PE-6 Event Participation: This BMP was met. Along with the San Benito County Economic Development Corporation and Hollister Chamber of Commerce, the City of Hollister co-sponsored the annual Spotlight on Hollister Trade Show at the Veterans Memorial in May 2009 and staffed an information booth which provided stormwater pollution prevention literature to the public.

The Water Conservation Program Manager for the Water Resource Association of San Benito County represents the City of Hollister as a member agency. Over the last year he has conducted classroom and after-school presentations at three different sites. He utilized posters and other literature, as well as a groundwater model, which illustrates how contaminants discharged into storm drains end up in the underground aquifers. Use of a groundwater model demonstrates how contaminated stormwater runoff and other discharge can pollute the drinking water aquifers and wells. On Farm Days in March and April approximately 3000 elementary school students (primarily 3rd graders) were instructed in the "water cycle" and protection of our water supplies. In addition he gave similar presentations (with field trips to the Lessalt and Water Reclamation plants) to three classes at Gabilan Hills School and Sunnyslope School for approximately 105 more children and for another 20 kids at an after school program of the Hollister Youth Alliance. He also worked an information table at the Spotlight on Hollister, the Farmers Market, the County Fair and HDA Night at the Movies, all with literature on the subject. He also writes a semi-annual newsletter in which stormwater pollution prevention is addressed.

Effectiveness:

All of the BMPs under this MCM are considered to be effective in helping to reduce storm water pollution.

PE-1 Web Page:

The City of Hollister website has a link which provides storm water information to the public, and a comment/suggestion form to allow the public to comment on the content of the material or report potential problems. There were 885 hits to the storm water link during this reporting period. This BMP is successful at levels 1 and 2.

PE-2 Bulletins, Brochures and Fact Sheets:

The City has developed facts sheets to educate the community on ways they can decrease their impact on storm water runoff. These messages are being provided to the public in their utility bills, and literature handouts. During this reporting period a pollution prevention message was included in approximately 6000 utility bills per month. Also, pollution awareness literature was distributed at Spotlight on Hollister Trade Show, and a storm water pollution awareness message was also included in the Water Resources Association Quarterly letter. This BMP is successful at levels 1 and 2.

PE-3 Television Advertising:

The City of Hollister's agency partner Community Media Access Partnership (CMAP) airs a public awareness video related to storm water pollution on the CMAP channels. It is estimated that the video presentation reached 11,000 to 15,000 households. The City did not receive any responses to the presentations during this reporting period. This BMP is successful at levels 1 and 2.

PE-4 Storm Drain Marking:

Storm drain marking is a beneficial mechanism to remind the community to protect the rivers and creeks by not polluting the storm drain system. This BMP is successful at levels 1 and 2.

PE-5 Storm Water Hotline:

The City of Hollister is part of the We Tip Hotline program. The public is advised to report illegal dumping into storm drains via a pollution awareness notice in their utility bill. Approximately 6000 notices are sent out each month. This BMP is successful at levels 1 and 2.

PE-6 Event Participation:

During this reporting period the City of Hollister and agency partners participated in several events and informed the community about storm water pollution prevention. This BMP is successful at levels 1 and 2.

Proposed Modifications: There are no modifications proposed at this time.

Summary of Storm Water Activities the City Plans to Undertake Next Reporting Period:

The storm water activities that the City of Hollister plans to undertake during the next reporting cycle are PE-1, PE-2, PE-3, PE-4, PE-5, and PE-6 as outlined in the City's approved storm water management plan.

Minimum Control Measure No. 2

Public Involvement and Participation

<i>BMP</i>	<i>Description</i>	<i>Status</i>					
		<i>Implemented</i>	<i>Not Implemented</i>	<i>Modified</i>	<i>Effective</i>	<i>Unknown</i>	<i>Not Effective</i>
PP-1	Public Meeting	X			X		
PP-2	Public Presentation	X			X		
PP-3	Web Page	X			X		
PP-4	River Clean-up Day	X			X		
PP-5	City Employee Training	X			X		

General Summary: PP-1 Public Meetings: This BMP is for the City to hold public meetings to update the community, City Council, and City departments on the progress of the storm water program.

PP-2 Public Presentation: This BMP is for the City to prepare a standard presentation that informs the community about the need and benefit of the storm water management plan. The objective is to educate the public and emphasize that they have an important role in protecting the environment.

PP-3 Web Page: This BMP is the inclusion of a public comment section on the City's Web Page to take suggestions and comments on the City's SWMP.

PP-4 River Clean-up Day: This BMP is for the City to be actively involved in this program to help remove debris from local creeks and rivers prior to the first storm event of the year. River clean-up day is a BMP that is co-sponsored by San Benito County Integrated Waste Management, City of Hollister, and San Benito County Water District.

PP-5 City Employee Training: This BMP is the training of City staff with the responsibility for implementing the storm water program. The training will provide an overview of each of the minimum requirement of the permit.

Status of Measurable Goals:

PP-1 Public Meetings: This measurable goal was met. During this reporting period the City held a public meeting to update the community on the progress of the storm water management program. The city anticipates holding another progress meeting during the next reporting period.

PP-2 Public Presentation: This measurable goal was met this reporting period. The Water Conservation Program Manager for the Water Resource Association of San Benito County represents the City of Hollister as a member agency. Over the last year he has conducted classroom and after-school presentations at three different sites. He utilized posters and other literature, as well as a groundwater model, which illustrates how contaminants discharged into storm drains end up in the underground aquifers.

Use of a groundwater model demonstrates how contaminated stormwater runoff and other discharge can pollute the drinking water aquifers and wells. On Farm Days in March and April approximately 3000 elementary school students (primarily 3rd graders) were instructed in the “water cycle” and protection of our water supplies. In addition he gave similar presentations (with field trips to the Lessalt and Water Reclamation plants) to three classes at Gabilan Hills School and Sunnyslope School for approximately 105 more children and for another 20 kids at an after school program of the Hollister Youth Alliance. He also worked an information table at the Spotlight on Hollister, the Farmers Market, the County Fair and HDA Night at the Movies, all with literature on the subject. He also writes a semi-annual newsletter in which stormwater pollution prevention is addressed.

PP-3 Web Page: This measurable goal was met. The city has included a section for public comment on the City’s web page to take suggestions and comments on the City’s SWMP.

PP-4 River Clean-up Day: This measurable goal was met. River Clean-up Day had approximately 40 volunteers. There were two other clean-up events performed by the High School Outdoors Club. Roughly 5 tons of debris was removed from various locations along the river during each event.

PP-5 City Employee Training: This measurable goal was met. During this reporting period municipal storm water pollution prevention training was provided to employees from various departments including Parks, Streets, Utilities, and Engineering. The training included a video presentation on storm water pollution prevention followed by a short quiz. The content of the video covered “good housekeeping and spill prevention, vehicle and equipment washing, vehicle and equipment maintenance, spill reporting and response, street maintenance, outdoor storage of materials and wastes, landscape and lawn care”. In addition, City employees attended the erosion and sediment control training sponsored by the Regional Board during this reporting period.

Effectiveness: All of the BMPs under this MCM are considered to be effective in helping to reduce storm water pollution.

PP-1 Public Meetings: During this reporting period the city held a public meeting to discuss the storm water management program in which there were approximately 30 participates, and no comments received. The city anticipates holding another progress meeting during the 2009/2010 reporting period. This BMP is successful at level 1 and 2.

PP-2 Public Presentation: The City’s agency partner gave public presentations at several events during this reporting period. This BMP is successful at levels 1 and 2.

PP-3 Web Page: The City’s web page has a section for public comment. The City did not receive any comment for storm water this reporting period. This BMP is successful at levels 1 and 2.

PP-4 River Clean-up Day: River Clean-up Day is a successful event which helps remove debris from local creeks and rivers. This BMP is successful at levels 1, 2, 3, 4, 5, and 6.

PP-5 City Employee Training: 15 City employees from various departments received training in storm water pollution prevention this reporting period. It was a good experience for the group and they will be able to utilize what they learned in their day to day work activities. This BMP is successful at levels 1, 2, and 3.

Proposed Modifications: There are no modifications proposed at this time.

Summary of Storm Water Activities the City Plans to Undertake Next Reporting Period: The storm water activities that the City of Hollister plans to undertake during the next reporting cycle are PP-1, PP-2, PP-3, PP-4, and PP-5 as outlined in the City’s approved storm water management plan.

Minimum Control Measure No. 3

Illicit Discharge Detection and Elimination

<i>BMP</i>	<i>Description</i>	<i>Status</i>					
		<i>Implemented</i>	<i>Not Implemented</i>	<i>Modified</i>	<i>Effective</i>	<i>Unknown</i>	<i>Not Effective</i>
ID-1	Storm Drain Mapping	X			X		
ID-2	Discharge Testing & Inspection	X			X		
ID-3	Hazardous Waste Collection	X			X		
ID-4	Illicit Discharge Ordinance	X			X		
ID-5	Video Surveillance Program	X			X		
ID-6	Storm Water Hotline	X			X		

General Summary:

ID-1 Storm Drain Mapping:

This is an ongoing BMP of which the City is to maintain a storm drain system map which identifies storm drain lines and outfalls. The map is to be updated as required to reflect changes due to construction.

ID-2 Discharge Testing & Inspection:

This is an ongoing BMP of which the City inspects each storm drain system outfall annually, and pulls water quality samples for analysis.

ID-3 Hazardous Waste Collection:

This is an ongoing BMP which allows residents to drop off their household hazardous wastes at the landfill for proper disposal. The program is co-sponsored by the City of Hollister and its partner agency San Benito County Integrated Waste Management. The amount of material brought to the facility for disposal is to be compared on an annual basis.

ID-4 Illicit Discharge Ordinance:

This BMP is the review of the sections of the City municipal code which deal with illicit discharge into the storm drain system. The sections are to be reviewed to determine if they allow for appropriate enforcement action to take place.

ID-5 Video Surveillance Program:

This is an ongoing BMP. The City currently maintains a video library of its storm drain system. The City has determined that the tapes are in good condition, and will use those tapes in the future to compare against new video footage to detect illicit discharge connections to the City's storm drain system.

ID-6 Storm Water Hotline: This BMP is the establishment of a storm water phone hotline to receive public complaints. The complaints are to be forwarded to the appropriate personnel for review and action if necessary. This BMP is akin to PE-5.

Status of Measurable Goals:

ID-1 Storm Drain Mapping: This measurable goal was met. The City maintains a system map which is updated periodically to identify new lines and catch basins added to the system, and it maintains an identification number process to provide documentation of each catch basin and storm drain manhole within the City's storm drain system. Routine maintenance and inspection of catch basins during the wet and dry seasons are also performed. There has not been any change to the system from development growth during this reporting period.

ID-2 Discharge Testing & Inspection: This measurable goal was met. During this reporting period all outfalls were inspected and maintain, and during the first storm of the wet season for this reporting period water samples were taken and analyzed.

ID-3 Hazardous Waste Collection: This measurable goal was met. Every 3rd Saturday of the month, Haz-Mat trained City of Hollister and County of San Benito employees receive hazardous household materials, and categorize and package it for appropriate treatment and disposal.

ID-4 Illicit Discharge Ordinance: This measurable goal was met. The City municipal code sections related to storm water discharges have been reviewed. Current regulations are sufficient to enforce against illegal discharges to the storm drain. The City is working on an update to storm water regulations which will include enforcement illicit discharges.

ID-5 Video Surveillance Program: This measurable goal was met. Video inspection and cleaning of some storm drain lines were performed during this reporting period. Further reporting on the progress of this BMP will be made with the next annual report.

ID-6 Storm Water Hotline: This BMP was met. The City provides numbers to the public to call and get more information on the storm water program, report water quality issues or get information such as how to dispose of household hazardous waste.

Effectiveness:

All of the BMPs under this MCM are considered to be effective in helping to reduce storm water pollution.

ID-1 Storm Drain Mapping:

The City storm drain map has been reviewed and there has not been any changes made to the system this reporting period. This BMP is successful at levels 1 and 2.

ID-2 Discharge Testing & Inspection:

The City storm drain outfalls were inspected and maintained during this reporting period. This BMP is successful at levels 1, 2 and 3.

ID-3 Hazardous Waste Collection:

During the 2007-2008 reporting period 112546 pounds of household hazardous waste was collected for appropriate disposal. During the 2008-2009 reporting period 114647 pounds of household hazardous waste was collected for appropriate disposal. That is an increase of roughly 2% over the previous reporting period. During the 2007-2008 reporting period 722 households participated in the collection program, and during the 2008-2009 reporting period the number of households that participated in the program increased to 876. That is an increase of roughly 18% over the previous reporting period. This BMP was successful at Levels 1, 2, 3 and 4.

ID-4 Illicit Discharge Ordinance:

The City of Hollister's existing regulations have been reviewed and are sufficient to enforce against illicit discharges to the storm drain system. This BMP is successful at levels 1 and 2.

ID-5 Video Surveillance Program:

No illicit discharge connections were observed during video inspection and cleaning this reporting period. This BMP is successful at levels 1 and 2

ID-6 Storm Water Hotline:

The BMP provides a variety of important phone numbers to the public to call for information which includes information on the storm water program, how to dispose of household hazardous waste, and reporting illegal dumping to the storm drain system. This BMP is successful at levels 1 and 2.

Proposed Modifications: There are no modifications proposed at this time.

Summary of Storm Water Activities the City Plans to Undertake Next Reporting Period:

The storm water activities that the City of Hollister plans to undertake during the next reporting cycle are ID-1, ID-2, ID-3, ID-4, ID-5, and ID-6 as outlined in the City's approved storm water management plan.

Minimum Control Measure No. 4

Construction Site Storm Water Control

BMP	Description	Status					
		Implemented	Not Implemented	Modified	Effective	Unknown	Not Effective
CS-1	Grading Ordinance Adoption		X			X	
CS-2	Adoption of Construction BMPs		X			X	
CS-3	Preparation of Construction Community Outreach / Info. Materials		X			X	

General Summary:

CS-1 Grading Ordinance Adoption: This BMP is the adoption of a grading ordinance which will address construction site runoff control and associated inspection and enforcement.

CS-2 Adoption of Construction BMPs: This BMP is for the approval of BMP guidance manuals which will assist applicants in appropriate and sufficient BMPs for municipal, construction, commercial/industrial, and new development projects.

CS-3 Preparation of Construction Community Outreach / Information Materials: This BMP is for the City to provide the development/construction community with informational materials to consider during the planning stage. The informational handouts will focus on use of good site planning, minimization of soil movement, capture of sediment to the MEP, good housekeeping practices, and minimization of impacts of post construction storm water discharges.

Status of Measurable Goals:CS-1 Grading Ordinance Adoption: This measurable goal has been met. The City of Hollister has a grading ordinance which provide for safe grading operations and the preservation and enhancement of the natural environment by setting forth rules and regulations to control land cuts and fills, soil storage, and erosion and sedimentation resulting from clearing and grading activities on private property and property owned by public agencies located within the boundaries of the City of Hollister, and establishes procedures for the issuance, administration and enforcement of a grading permit. The ordinance also requires applicants to consider low impact development strategies during the project development design stage, and the use of storm water BMPs control measures to mitigate site runoff.

CS-2 Adoption of Construction BMPs: This measurable goal has been met. The City of Hollister has adopted the California Stormwater Quality Association (CASQA) Stormwater Best Management Practice Handbooks as its guidance manuals. These manuals assist applicants in selection of appropriate and sufficient BMPs for municipal, construction, commercial/industrial, and new development projects.

CS-3 Preparation of Construction Community Outreach / Information Materials: This measurable goal has been met. The City has stormwater BMP guidance manuals which among other things provide strategies and objectives for applicants to consider and use during site planning and construction which include minimizing disturbed areas, retaining sediment within the site, good housekeeping practices, containing materials and wastes in designated areas, and reducing or eliminating post-construction runoff.

Effectiveness: All of the BMPs under this MCM are considered to be effective in helping to reduce storm water pollution.

CS-1 Grading Ordinance Adoption:

The City of Hollister Grading and Best Management Practices Control ordinance becomes effective in December 2009. The ordinance sets forth the necessary rules and regulations to control grading, and construction site storm water runoff through establishes procedures for grading permit issuance, administration and enforcement. The City feels that this BMP is successful at levels 1 and 2. The City of Hollister further believes that in future annual reports higher success levels will be reported for this BMP.

CS-2 Adoption of Construction BMPs:

The City of Hollister has adopted the CASQA handbooks as its stormwater BMP guidance manuals. The manuals provide applicants general guidance for selecting and implementing BMPs to reduce pollutants in storm water runoff. This BMP is successful at levels 1, 2, and 3.

CS-3 Preparation of Construction Community Outreach / Information Materials:

Applicants are advised of the City stormwater BMP guidance manuals for use during site planning and construction. City staff utilizes the manuals as standards during development review and construction. This BMP is successful at levels 1, 2, and 3.

Proposed Modifications: There are no modifications proposed at this time.

Summary of Storm Water Activities the City Plans to Undertake Next Reporting Period:

The storm water activities that the City of Hollister plans to undertake during the next reporting cycle are CS-1, CS-2, and CS-3 as outlined in the City's approved storm water management plan.

Minimum Control Measure No. 5

Post-Construction Storm Water Management

<i>BMP</i>	<i>Description</i>	<i>Status</i>					
		<i>Implemented</i>	<i>Not Implemented</i>	<i>Modified</i>	<i>Effective</i>	<i>Unknown</i>	<i>Not Effective</i>
PC-2	Development Requirements	X			X		
PC-3	Permit Process	X			X		

General Summary:

PC-2 Development Requirements: This BMP is for the City to adopt new ordinances through the development code update to help implement the post construction storm water management plan. The policies will include one or more of the following:

- Minimization of Post Construction Impervious Area
- Installment of Treatment Controls
- Funding Participation From Developers for Continued Storm Water Awareness

PC-3 Permit Process: This BMP is for the City to make the following revisions to the approval process to protect storm water quality:

- If there is a pre-application meeting, City staff should inform the applicant of the City's General Plan Policies and/or ordinance requirements regarding storm water.
- Once the application is received, staff will review the application for storm water runoff issues. Staff will review/revise the CEQA checklist to ensure the project's potential to affect storm water quantity and quality has been addressed.
- If impacts are considered likely and the applicant has included post construction controls in the development plan, staff will review them for appropriateness and adequacy.
- Track the number of permit applications that have been returned or rejected due to insufficient assessment of the project's impact on storm water quantity or quality or due to inadequate inclusion of post construction controls for storm water.

Status of Measurable Goals:

PC-2 Development Requirements:

This measurable goal has been met. The City of Hollister has adopted regulations in the zoning ordinance which require that all land use activities be designed to ensure appropriate storm water management procedures. These measures include, but are not limited to, minimum lot coverage area, detaining storm water runoff to pre-developed levels, reducing pollutants from storm water runoff entering the City storm system by directing drainage to rain gardens, landscape areas or vegetated swales, the use of multi-use storm water facilities, that applicants comply with all best management practices guidelines or requirements adopted by State or Federal regulations, and for projects that applicants are unable to meet standards pay fees for city-wide storm water pollution control and management..

PC-3 Permit Process:

This measurable goal has been met. The City of Hollister has an established project approval process which includes, among other things, providing pre-application information to applicants regarding the General Plan and ordinance requirements related to storm water, reviewing proposed projects for storm water runoff issues, preparing the CEQA checklist to ensure, among other things, the project's potential to affect storm water quantity and quality has been addressed, and tracking the number of permit applications that have been rejected due to insufficient assessment of the project's impact on storm water quantity or quality or due to inadequate inclusion of post construction controls for storm water.

Effectiveness:

All of the BMPs under this MCM are considered to be effective in helping to reduce storm water pollution.

PC-2 Development Requirements:

The City of Hollister zoning ordinance provides regulations for uniformed standards for all land use activities to ensure appropriate storm water management procedures are used in project design. These measures including, but not limited to, minimum lot coverage are for minimization of post-construction impervious areas, and vegetated swales as treatment controls. This BMP is successful at levels 1, 2, and 3.

PC-3 Permit Process:

The City of Hollister's permit approval procedure includes steps that require projects must be consistent with the General Plan and Zoning Regulation or the application cannot be process. The process also includes that a pre-application meeting to allow City staff time to review preliminary plans and provide advice to the applicant on possible design concerns relating to storm water. Additionally, the process includes that proposed project be reviewed by the City Development Review Committee (DRC). DRC members review the application and plans, analyze the design, and make recommendations on conditions of approval for the project. This BMP is successful at levels 1, 2, and 3.

Proposed Modifications: There are no modifications proposed at this time.

Summary of Storm Water Activities the City Plans to Undertake Next Reporting Period:

The storm water activities that the City of Hollister plans to undertake during the next reporting cycle are PC-2, and PC-3 as outlined in the City's approved storm water management plan.

Minimum Control Measure No. 6

Pollution Prevention and Good Housekeeping for Municipal Operations

BMP	Description	Status					
		Implemented	Not Implemented	Modified	Effective	Unknown	Not Effective
GH-1	Facility Survey	X			X		
GH-3	City Employee Training	X			X		

General Summary: GH-1 Facility Survey: The City operates many different kinds of facilities over varied area. In order to address storm water protection needs related to each of the facilities this survey is to evaluate each site for potential pollutant generating activities and identify appropriate BMPs to be implemented accordingly.

GH-3 City Employee Training: This BMP is the appropriate amount of training of City staff based on their level of responsibility for implementing the storm water program. The training is to be integrated into existing training presented to staff, such as safety training. Facts sheets will be developed to provide general direction to all City employees concerning water quality both at work and at home.

Status of Measurable Goals: GH-1 Facility Survey: This BMP has been met. The City has evaluated its facilities for potential pollutant generating activities. The City has also adopted the California Stormwater Quality Association (CASQA) Stormwater Best Management Handbook for municipalities as its BMP guidance manual.

GH-3 City Employee Training: This measurable goal has been met. During this reporting period fact sheets providing general direction concerning water quality both at work and at home were developed and provided to all employees. Also, municipal storm water pollution prevention training was provided to employees from various departments including Parks, Streets, Utilities, and Engineering.

Effectiveness: All of the BMPs under this MCM are considered to be effective in helping to reduce storm water pollution.

GH-1 Facility Survey: The City has evaluated its facilities and found that many of the stormwater BMPs in the CASQA manual are existing standard City practices. Further evaluation will be given to areas where there may be some differences that should be considered. This BMP is successful at levels 1, 2, and 3.

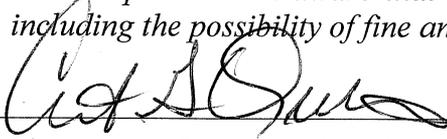
GH-3 City Employee Training: During this reporting period 15 City employees from various departments received training in storm water pollution prevention this reporting period. It was a good experience for the group and they will be able to utilize what they learned in their day to day work activities. This BMP is successful at levels 1, 2, and 3.

Proposed Modifications: There are no modifications proposed at this time.

Summary of Storm Water Activities the City Plans to Undertake Next Reporting Period: The storm water activities that the City of Hollister plans to undertake during the next reporting cycle are GH-2 and GH-3as outlined in the City’s approved storm water management plan.

Certification

"I certify under penalty of law that this document and all attachments were prepared under my direction or supervision in accordance with a system designed to assure that qualified personnel properly gather and evaluate the information submitted. Based on my inquiry of the person or persons who manage the system, or those persons directly responsible for gathering the information, the information submitted is, to the best of my knowledge and belief, true, accurate, and complete. I am aware that there are significant penalties for submitting false information, including the possibility of fine and imprisonment for knowing violations."



Signature of Permittee (legally responsible person)

12/28/09

Date Signed

CLINT G. QUILTER

Name (printed)

CITY MANAGER

Title